

Role Profile

Part A - Grade & Structure Information

Job Family Code	13RT	Role Title	Public Health Principal
Grade	PS13	Reports to (role title)	Public Health Consultant
		Directorate	Health, Integration and Adult social care
JE Band	614-734	Service	Public Health
		Team	Health Improvement
		Date Role Profile was created	

Part B - Job Family Description

The below profile describes the general nature of work performed at this level as set out in the job family. It is not intended to be a detailed list of all duties and responsibilities which may be required. The role will be further defined by annual objectives, which will be developed with the role holder. The Council reserves the right to review and amend the job families on a regular basis.

Role Purpose including key outputs	Responsible for providing highly specialist public health knowledge and skills to lead a portfolio of public health programmes in partnership with a range of statutory and voluntary organisations to achieve improvements in population health and a reduction in health inequalities. The postholder will be responsible for the development, management and improvement of commissioning services, provide strategy direction and policy advice across a range of specialist areas The post holder will be a key member of the public health leadership team.
Work Context	The role is within the Health Improvement function of the Public Health team. The Public Health Team provides the Council with the expertise and support to deliver its public health responsibilities. Staff work in teams both within the Public Health Team, with colleagues across the Council and with partners from a range of statutory, voluntary and business sector organisations including Clinical Commissioning Groups and other NHS organisations, borough and district councils, etc. to shape health improvement programmes.
Line management responsibility if applicable	The post will be responsible for managing a team of health improvement staff.
Budget responsibility if applicable	The post will be responsible for overseeing the budget for the services within their portfolio of work of up to £20 million.
Representative Accountabilities Typical accountabilities in roles at this level in this job family	Planning & Organising • Plan, organise and control the work of the service area to deliver organisation’s objectives. • Lead the formulation of strategic longer term plans for the area to fit broader functional and council strategy. • Translate strategic objectives into operational plans and initiatives and manage their effective delivery. • Lead major projects and reviews and represent the business area in internal and/or external initiatives to enhance reputation and service delivery. Policy & Compliance • Ensure legal, regulatory and policy compliance of technically complex or high profile schemes/ initiatives. • Lead the development of strategic policy in own area of specialism and monitor and control its implementation. People and Partnerships • Lead and manage a group of staff across a function/service, or as a significant part of a wide function to ensure programmes of work are effectively delivered.

	• Work collaboratively with a range of agencies and partners to develop innovative solutions, and promote and coordinate initiatives to achieve business plan objectives and targets. Resources • Plan, control and monitor allocation and use of allocated budget/resources/funding effectively to ensure maximum value is delivered. Analysis, Reporting & Documentation • Apply specialist expertise and use judgment to make decisions where solutions are not obvious. • Identify issues and trends that may have an impact in their area of responsibility to enable and ensure that appropriate action is taken. Duties for all Values: To uphold the values and behaviours of the organisation. Equality & Diversity: To work inclusively, with a diverse range of stakeholders and promote equality of opportunity. Health, Safety & Welfare: To maintain high standards of Health, Safety and Welfare at work and take reasonable care for the health and safety of themselves and others.
Education, Knowledge, Skills & Abilities, Experience and Personal Characteristics	• Degree or equivalent professional qualification plus a relevant technical qualification or equivalent experience in the specialist area. • Membership of an appropriate professional body may be required. • Substantial experience working at a senior level in a relevant role. • Authoritative knowledge of the legislation, regulations and technical requirements relevant to the role. • Proven ability to manage budgets and resources. • Proven ability to deliver technically complex programmes of work to deliver agreed outcomes and objectives. • Comprehensive knowledge of computerised business systems. • Excellent verbal and written communication and interpersonal skills with high level negotiation and influencing skills. • High levels of political awareness and acumen. • Proven ability to work collaboratively with internal and external partners/professionals. • Advanced problem solving and analytical skills with the capacity to devise and implement innovative solutions for strategic change.
Details of the specific qualifications and/or experience if required for the role in line with the above description	The post holder will be skilled in a range of public health competencies and able to demonstrate a suitable Masters degree in a public health related discipline or equivalent experience. They will have a minimum of 3 years experience in a staff management role and of leading large commissioning portfolios. They will ideally be working towards UK Public Health Register (UKPHR) at a specialist level They can demonstrate evidence of continuous training and personal development in particular on evaluation, research methods and project management The post holder will be expected to travel around the county and may occasionally need to attend evening meetings.
Role Summary	Roles at this level involve significant coordination of services of a technical or specialist nature and will typically engage with a range of agencies, internal and external partners. They will manage a professionally qualified team to deliver major technical projects and/regulatory services. They have a key role in regulatory assessment, decision and enforcement and require a high degree of technical/specialist knowledge and expertise which is used to exercise a significant degree of judgement and decision making in their area within broad parameters and policy guidance. Roles at this level are accountable for the professionalism of technical or regulatory services under their remit.